Rogers Historical Museum - Service

The Rogers Historical Museum serves Rogers and all of Northwest Arkansas, a rapidly growing metropolitan area that shares a rich natural and cultural heritage, a vibrant entrepreneurial spirit, and an increasingly diverse population.

Our mission is to enrich lives through education, experience, and exploration of our heritage. We fulfill that mission through:

- Collecting and preserving artifacts, archival materials, and research materials which document the history and cultural heritage of Rogers and Benton County;
- Offering exhibitions, programs, publications, and web-based resources which foster an appreciation of our region’s heritage and enable area residents to create a better future for themselves, their families, and their communities;
- Offering family-friendly exhibitions and programs which allow people of all ages to engage the past, imagine the future, and find joy in learning; and
- Offering loan exhibitions and related programs which broaden the cultural horizons of area residents and help place our region’s natural and cultural heritage in a broader context.

The Rogers Historical Museum, an American Alliance of Museums accredited institution, is proud to be a department of the City of Rogers and pleased to serve all of the people of Northwest Arkansas. As a fully tax payer funded institution we are able to offer free admission to all of our exhibits, tours, and field trips.

We are supported by two 501 (c) 3, non-profit organizations the Rogers Museum Foundation and the Friends of the Rogers Historical Museum. The Museum is governed by a five member commission appointed by the city council.
Rogers Historical Museum - Benefits

The Rogers Historical Museum strives to make each fieldtrip a memorable experience for the students while providing a fundamental learning experience. The museum is a community-wide investment in our children. It is an institution of exploration where children lead the process of discovery in an educational atmosphere. It is a place where teachers, parents, museum staff, and volunteers all share in each student’s joy in learning about the world around them. The benefits for children participating in a museum visit include:

• Handling real artifacts and high quality replicas
• Developing thinking skills: problem solving, inquiry, observation, empathy
• Acquiring new knowledge, understanding, and skills
• Enjoyment, inspiration, and creativity
• Changing their perception of and attitude toward museums
• Social benefits, e.g., team working, meeting other adults
• Opportunity to participate actively as citizens and develop social skills with other people outside of the school environment

Typical Field Trip Schedule

When arriving at the museum the buses can unload in front of either building on Second Street. Afterward, the buses can use the municipal parking lot (Second and Cherry Streets) to park. Lunches can be taken inside the Key Wing building and stored.

If you sign up for a program it will take place at either the Key Wing or at the Hailey Building. Depending on the numerical size of your classes, we may have to divide them and rotate them from one building to the next. Lunches can take place inside the Key Wing where our classroom space provides ample room for the students to relax or outside on the lawns (weather permitting).

When you set-up a tour of the exhibits, we will take your classes through as a guided experience. They will see artifacts, interactives, videos, photos, and props. We love to answer questions and share in their excitement.

Buses can pick-up the students in front of either building on Second Street.
Restrooms & Handicap Accessibility

All of our museum buildings have been upgraded with restroom facilities that include handicap accessible rooms to accommodate larger field trips and other public events. They are American and Disability Act compliant with ramps, door push buttons, wider entry points, and multiple emergency exits.

The historic Rocky Branch One-Room Schoolhouse is on the National Register of Historic places and has no wheel-chair accessibility. However, every possible means will be undertaken to accommodate all visitors inside the schoolhouse. Please contact us so accommodations can be worked out, in advance of your visit, so we can make this fun and enjoyable for everyone.

Rogers Historical Museum - Field Trip Expectations

Each fieldtrip will be tailored to the individual requirements given by the contact person who makes the booking. However, please follow the listed requirements while touring each building of the museum:

1) The historic Hawkins House allows for 10 or less visitors and is a no touch area.

2) Please, provide (1) chaperone for every 10 students per class.

3) Multiple class groups touring the gallery, will need to be divided to allow enough space for the students to explore and learn from the panels, interactives, and artifacts. Please do not move your group or allow the students to move on their own to another exhibit area or switch groups. A staff member will keep track of the rotation time and schedule in the exhibits.

4) Please keep voices at a gentle conversation level. Due to the structure of the buildings, sound will become overwhelming and could disturb other guests.

5) Interactives will provide a visitor with hands-on learning experiences and lifetime memories but, please remember to gently use them for the purposes they were intended as instructed on their information panels. Students who use them in other ways will not be allowed to touch anymore objects and interactives in the museum.

6) The historic Rocky Branch One-Room Schoolhouse allows for 56 or less visitors according to the fire code. Please no infants.

7) Remember, that in all public facilities the act of running, use of tobacco products, profanity, and weapons is strictly prohibited. Also, food and drinks are not allowed inside the Hailey Building but, lunches can be eaten inside our education classroom,
at the Key Wing, or (weather permitting) at our garden and lawns that do provide a very relaxing space for a picnic.

Rogers Historical Museum - Additional Information

1) Field trip schedules will vary based on the amount of students, time of arrival, time of departure, accompaniment of an education program, or other requirements set-up by the contact person making the booking.

2) The Downtown Rogers Walking Tour program, Rocky Branch One-Room Schoolhouse Field Trip program or any other museum programs will be cancelled due to the safety of students, teachers, museum staff, and volunteers due to the following conditions:

   a) Rain, snow, ice, wind, lightning, temperatures or any other weather condition that’s ongoing, predicted, has an issued warning or is a detriment to the safety of the visitors and staff.

   b) Construction areas of downtown businesses, streets, utilities, parks or other obstructed paths that make the safety of the field trip impossible to maintain.
Rogers Historical Museum - Gallery Map

HAILEY BUILDING GALLERIES
Rogers Historical Museum - Galleries

The galleries contain a multitude of information that is displayed as panels, interactives, photographs, videos, audio recordings and objects so as to create different learning environments for students while making their experience fun. The exhibits also meet many beneficial standards set by the Arkansas Department of Education: Arkansas Curriculum Frameworks.

Natural State - We tend to think we shaped the land, but the land shaped us, and that cultural connection is so important. Opportunity and resources brought people to Northwest Arkansas. What they found in Arkansas was a truly pristine environment – a Natural State. This interaction between the people and the land shaped a culture suited to this special region. The history of Northwest Arkansas is not just a history of politics and people; it’s a history of the land. This unique land has dramatically impacted the lives of those people who live here.

Road & Rail - Our story is most definitely part of the broader American story of westward expansion and economic mobility, of conflicts between competing cultures, of social changes growing out of transformations in technology. Our region has been part of regional and national networks and has shared in the broader social and cultural trends affecting the rest of the United States. Yet, perhaps nothing has been more significant in establishing these other connections than the physical connections of roads and railroads between our region and the rest of the nation. These transportation systems that have tied Northwest Arkansas to the rest of the world have truly made this place what it is today.

America’s Heartland - The “old timers” in communities across America nostalgically remember the “good old days” of a simpler time when life was good, people were strong, and towns were smaller. For Rogers, these golden years spanned some four decades, lasting from the 1920s to the 1950s. During this period the farmers, small businessmen, homemakers, and workers of Northwest Arkansas set out in search of the good life, all shaping the character of Rogers in their own ways. Despite facing the immense challenges of the Great Depression and World War II, the people of Northwest were resilient, launching the modern poultry industry and recruiting new businesses to the area. It was during the “good old days” that Rogers truly became “America’s Heartland” a great place to live, work, and play.

White River - With the possible exception of the coming of the railroads, nothing has affected the development of Northwest Arkansas as much as the creation of Beaver Lake. The lake uprooted families and flooded archaeological and historical sites. But it
also provided new recreational opportunities, hydroelectric power, and, most important of all, a bountiful water source that could support a rapidly growing urban area. Since construction of Beaver Dam, Northwest Arkansas has been transformed from a region of small towns surrounded by farms into one of the fastest growing metropolitan areas in the nation.

Our Place - After the coming of Beaver Lake, Rogers and Northwest Arkansas underwent dramatic changes. With an infrastructure in place to support growth, new businesses opened, existing businesses grew, and outside businesses moved into this newly developed commercial center. Far from being the small, rural area of the early twentieth century, today Northwest Arkansas is home to three Fortune 500 corporations and an increasingly diverse population. Beyond being a hub of business, the region is also a thriving center for retail, culture, and education, all of which enhance the quality of life for area residents. Yet for all that we celebrate about the area’s rich heritage, the future looks even brighter. It is the region’s great history and the promise of tomorrow that truly make this “our place.”

Childrens Gallery - Rogers High School with replica fire escape slide, Grandma’s House featuring 1950s style kitchen & dishes, Grandpa’s Workshop with tools, workbench, log cabin set, Famous Bakery featuring 1950s style bread cabinet, counter, ovens, and cash register.

Collections Gallery - The Collections Gallery was developed as a place where multiple exhibits each year can be show for short periods of time. While many of these will be based around our extensive collection of over 50,000 objects, others may feature collections from individuals; or short term for family members visiting to see their history.

NWA Wood Carver’s Display - The club was organized in 1977 by a small group of carvers and has grown to over 50 members. The club started annual shows in 1978 and has evolved into a respected show, competition, and sales event drawing carvers from far and wide. The Woodcarvers of Northwest Arkansas is an organization bringing together people with common interests in carving and preserving an art form dating back to Egyptian times. The club further enhances the members' interest and abilities through the exchange of ideas, techniques and information; promoting the art of woodcarving and provides a very enjoyable fellowship with carvers from across Northwest Arkansas and the Ozarks region.
Rocky Branch One Room School House - Schedule Example

Schedule times & program order are very flexible and are based on the needs of the visiting classes & the flow of the presentation.

Arrive: 9:00 am
- Greetings by the staff. Staff will acquire lunch time, departure time.

9:15 am:
- Students will gather around the water pump to hear an explanation of the object.
- Proceed up to the boy’s outhouse for description and tour. Divide into groups.

9:30 am:
- Students will gather around the outside of the schoolhouse bell tower.
- Staff will explain when the building was built, why the bell is on the side of the building, and when and why the schoolhouse was moved to its current location.
- We will choose a (1) student to ring the bell (student chosen by birthday).

9:45 am:
- The current ‘Pledge of Allegiance’ by Francis Bellamy will be led by a student. The original version used from 1892-1922 will be recited by the presenter:
  "I pledge allegiance to my Flag and to the republic for which it stands: one nation indivisible, with liberty and justice for all."
- Explanation of differences of schoolhouse building, setting, atmosphere, equipment, procedures, grades, etc.
- Explanation of desks, books, slates, pencils, pens, etc.

10:00 am:
- Lesson in spelling book, writing on their slates, history of other famous Americans in schoolhouses.
- Lesson in reading book, writing on slates.
- Lesson & demonstration of punishments for the students, rules for the Teachers.

10:50 am:
- Lesson on lunch, recess, toys for use on the grass area, explanation of the portable toilet, soap and water bucket and hand sanitizer.
- General rules for students while outside.

11:00 am:
- Student lunch (not provided) outside on the picnic tables, grass, and rocks
- Staff lunch inside the building as teachers would have long ago.
- Lunch time must be the same as normal school period of visiting district.3

11:30 am:

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1 The words ‘of the United States of America’ were added during the years 1922-1923.
2 The words ‘under God’ were added, by Act of Congress, June 14th, 1954 under U.S. Code Title 4 Chapter 1 Section 4.
3 U.S. Code Title 7, Subtitle B, Chapter II, Subchapter A, Part 210, Subpart (C), Section 210.10, Sub-Section (L) Requirements for Lunch Periods (1) Timing (2) Adequate Lunch Periods.
• Recess on the grass area only. Trees are on other residences property.
12:00 pm:
• Students will gather all toys, line-up and re-enter the schoolhouse.
• Students will participate in a water cup activity: make paper cup to drink water.
12:30 pm:
• Brief history of One-Room Schoolhouses in America.
12:45 pm:
• Presentation of ‘Rocky Branch’ booklet containing facts, photos, rules, class photo page. Staff thank you to all students, teachers, parents, etc. for visiting.
Depart: 1:15 pm

School House directions:
From downtown Rogers take Hwy 12 East (approx. 10 miles) to Hwy 303 North. Go approximately 3 miles. At the “Y” intersection, the school house will be on the left. Parking is at the Rocky Branch Baptist Church (just over the crest of the hill) for the buses and the parents.

Address: 8134 County Road 85, Rogers, AR. 72756
G.P.S. Coordinates: 36.326097, -93.941426

Thank you!!!

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